

Press Information

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New Personnel Appointments in Akebono as of February 1, 2005

In addition to the organizational revisions within Akebono Brake Industry Co., Ltd., effective as of January 1, 2005, the following assignments are effective as of February 1, 2005.

Key Features

Formal Appointment of Representative Executive of Chinese Affiliates

Yoshihiro Ishigaki, a Senior Managing Executive Officer of Akebono Brake and head of its China Business Office, has been officially appointed the representative head of the company's two Chinese affiliates established last year

Establishment of a "Overall Global Sales" function within the Sales Department

To provide a global perspective on the increasingly diverse needs of customers, and set up a structure to promptly respond thereto, an "Overall Global Sales" function has been newly established.

Establishment of a Corporate Brand Management Office

In order to tackle corporate brand management issues in earnest from 2005, the Corporate Brand Management Office has been newly established within the Corporate Planning Department.

New Position/Responsibility	Former Position/Responsibility	Unchanged Position/Responsibility	Name
Representative Head & President, Akebono Corporation (Guangzhou); Representative Head, Akebono Corporation (Suzhou)		Senior Managing Executive Officer & Office Manager, China Business Office	Yoshihiro Ishigaki
President, Ambrake Corporation	General Supervision, Sales Department, Industrial Machinery & Rolling Stock	Executive Officer	Toru Wakabayashi
Sales Department, Industrial Machinery & Rolling Stock	COO, Akebono Brake Tatebayashi Manufacturing Co., Ltd.		Nobuyuki Suzuki
Overall Global Sales, Sales Department	President, Ambrake Corporation		Masaaki Ando
COO, Akebono Brake Tatebayashi Manufacturing Co., Ltd.	Staff, Planning & Coordination Group, Sales Department		Tomikazu Oyama
General Manager, Corporate Brand Management Office, Corporate Planning Department	General Manager, Planning Group, Corporate Planning Department		Masato Karasawa