

## **Press Information**

2005-03-17 No.05-04

## Akebono Brake Establishes New Companies to Reinforce Value-added Manufacturing

Akebono Brake will spin off two new companies, APS Corporation and Akebono Brake Hanyu Manufacturing Co., Ltd., on March 25 in order to reinforce the manufacturing of value-added products under the new "Global 30" three-year medium-term management plan that commences April 2005.

Akebono has for some time been developing various "Kaizen" or continuous improvement activities at its manufacturing facilities based on a thorough understanding and application of the lean production principles of "Just-in-time" and "Jidoka." This understanding and related activities are known as the "Akebono Production System." APS Corporation is to be established to provide consultation and guidance on these issues, aiming to reduce lead-time, attain more competitive costs, and extend the thorough elimination of waste to include corporate management, while further refining the "APS" concept as "Akebono Philosophy and Spirit."

In addition to this, Akebono's Hanyu plant, situated within the company's Ai-City complex, will be spun-off as an independent company to be called Akebono Brake Hanyu Manufacturing Co., Ltd. Taking advantage of its ideal location within Ai-City, the new company is expected to strengthen the business base as a production venue for various small-lot friction materials, including prototypes, while also contributing to the development of friction material manufacturing methods.

Akebono has been strengthening its production facilities by spinning them off as part of a process of clarifying responsibility and authority, and with the establishment of Akebono Brake Hanyu Manufacturing Co., Ltd., all of the Akebono group's production facilities, where it carries out the manufacture of value-added products, will have become independent.

With attainment of the "Global 30" targets firmly in mind, APS Corporation will work together with each of the Akebono group's production facilities to strengthen overall value-added manufacturing while also providing increased corporate value.

## An Outline of APS Corporation

Established 25 March 2005

Location 5-4-71 Higashi, Hanyu-shi, Saitama Prefecture, Japan

Capital 10 million JPY (wholly owned by Akebono Brake)

Representative Shunji Yokoo (concurrently Vice President & Member of

Director the Board, Akebono Brake Industry)

Kazuhiko Seko (currently General Manager, APS Group, President

Akebono Brake Industry)

Number of Approximately 50 (Fiscal 2005)

**Employees** 

**Outline of Business** Consulting on rationalization issues, etc.

## An Outline of Akebono Brake Hanyu Manufacturing Co., Ltd.

Established 25 March 2005

5-4-71 Higashi, Hanyu-shi, Saitama Prefecture, Location

20 million JPY (wholly owned by Akebono Brake Capital

Industry)

Kiyoshi Kondo (currently Hanyu Plant Manager, President &

Representative Director Akebono Brake Industry)

Number of Employees Approximately 200 (Fiscal 2005)

Production of friction materials for automotive and Outline of Business

industrial machinery application