

Press Release

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Akebono Brake Marks Opening of New “Chubu Office” Facilities

TOKYO – Akebono Brake Industry, Co., Ltd. (Akebono) will hold a ceremony on March 11 to mark the opening of its new office facilities in the Chubu region of central Japan. Construction of the new facilities, to be officially named the “Chubu Office,” involved a complete rebuilding of what was formerly Akebono’s Nagoya sales office in Toyota City, Aichi Prefecture. The new office has been realigned as a regional base and incorporates a variety of innovative business concepts to enhance regular interaction with headquarter functions such as quality assurance and R&D.

Special features of the new facilities include an initial response investigation office to immediately deal with quality issues raised by automakers and other customers, as well as a dedicated space to conduct design review with customers during the product development phase. Also featured are meeting rooms and a cafeteria for friendly and informal communication with customers, a comfortable area where they can relax, and a multipurpose entrance hall that can be used for product exhibitions and presentations. In addition, Akebono’s mobile brake know-how training facilities will be permanently based there.

While the previous facility had fixed seating arrangements for staff, the new office will adopt a flexible, open workspace system similar to that at the headquarters in Hanyu, in order to facilitate more efficient and appropriate gatherings of personnel as and when necessary. IT systems have been fully employed and a regular TV conferencing link established with other key facilities, both in Japan and overseas, to provide speedier interaction.

In utilizing such facilities to provide a cutting-edge operational environment, the new

“Chubu Office” will aim to function as a vital interface in further strengthening and enhancing relations between the Akebono Group and its customers throughout the region. Accordingly, and with such expectations in mind, the office will be known as the Akebono Central Pier (ACP).

Furthermore, the novel design of the building involves interiors and exteriors that extensively feature glass and white surfaces in order to harmonize with the surrounding scenery, while full consideration has been given to environmental concerns, including reduced CO² emissions and cooling systems that utilize underground water supplies.