## **Since 1929**

Akebono was founded as Japan's first brake lining (friction material) manufacturer at the dawn of the Japanese automotive industry.

## 1960 First phase of transition

Launched as a comprehensive brake manufacturer

## **1986** Second phase of transition

First full-scale overseas expansion



Akebono resin brake shoes and disc brake linings are used on Japanese National Railways' Kodama express



AD Type disc brakes win the Fiscal 1981 Japan Society of Mechanical Engineers Medal



Establishes Ambrake Corporation as a joint venture with General Motors in the United States



Founded as Japan's first brake lining motorization



Signs brake-related technical assistance agreement with a global brake manufacturer Bendix Corporation in the United



Acquires equity interest in PT. Tri Dharma Wisesa in Indonesia (currently PT. Akebono Brake Astra Indonesia)

First step to establish a business foundation in Asia

**Net sales trend** 

**2010** Third phase of transition Acceleration of globalization



Participates in Formula One providing brake components as the official supplier for the McLaren team



New corporate headquarters, the Akebono Crystal Wing (ACW) is completed in Hanyu City, Saitama Prefecture

Starts using the new corporate logo





Establishes Akebono Brake Slovakia s.r.o. in Slovakia



Establishes Akebono Arras S.A. production facility in France (currently Akebono Europe S.A.S. Arras Plant)



Chinese local subsidiaries Akebono Corporation (Guangzhou) and Akebono Corporation (Suzhou) are established



Signs a contract with Robert Bosch GmbH to acquire its North American brake business Accelerates globalization from 2010

(Billions of yen)

250

200

150

100