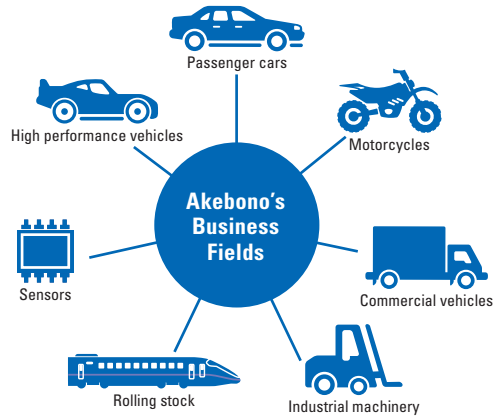


Akebono TODAY

Leveraging our position in Japan and overseas as a “small, specialized, independent manufacturing company.”

7 Business Fields

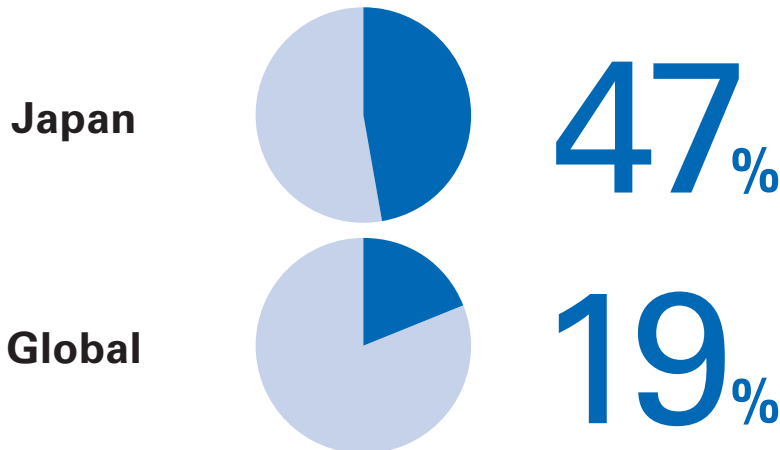
Leveraging technologies cultivated in the automotive brake field in a wide array of fields including motorcycles, rolling stock and industrial machinery. Opening up new markets with technologies and expertise only a specialized manufacturer possesses.



Brake Pad OEM (fitted in new cars) Market Share (2017)

For our mainstay product, brake pads, we maintain a high global market share of approximately 19% and a domestic market share of approximately 47%*.

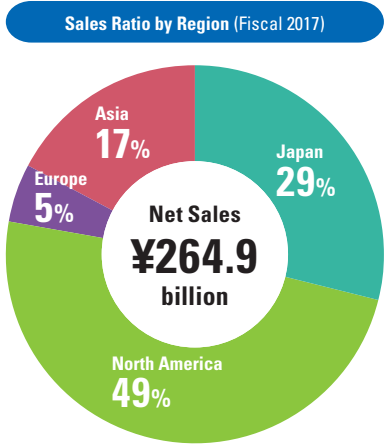
One in every five vehicles worldwide have brake pads made by Akebono.



* Akebono research

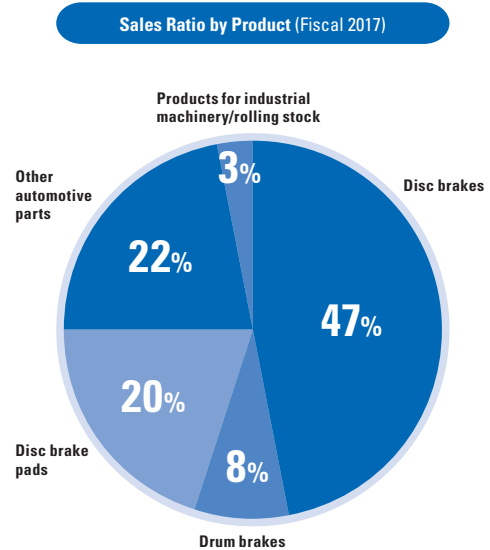
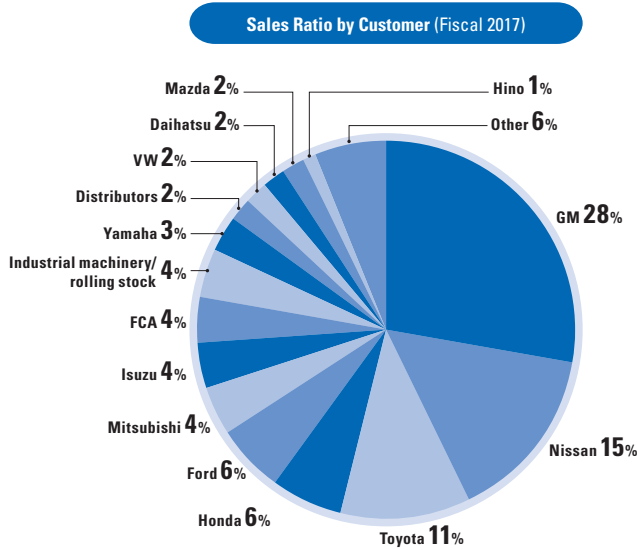
71% of sales are overseas

Since entering the overseas market in 1986, we have expanded our business in North America, Europe and Asia. Since fiscal 2015 our overseas sales ratio has exceeded 70%.



Conducting Business with a Wide-Range of Global Automobile Manufacturers

Various manufacturers in Japan and around the world use products made by Akebono as an independent, comprehensive brake manufacturer.



Business operations at

32 bases in 11 countries

Akebono employs 9,240 people around the world. We are developing and training global human resources as a truly global company.

* Number of bases includes sales offices

