

News Release

October 24, 2023

Akebono to exhibit brake solutions at JAPAN MOBILITY SHOW 2023

Tokyo, Japan - (October 24, 2023) - Akebono Brake Industry will exhibit new brake solutions at the JAPAN MOBILITY SHOW 2023, which will be held at Tokyo Big Sight.

The highlights of Akebono's booth this year include the NR22 Brake Caliper for the Nurburgring 24 Hour Endurance Race. The NR22 combines "function" and "design" for the full 24 hours of an extremely demanding race environment and has made the remarkable achievement of winning the world's three most prestigious design awards.

In addition, as initiatives to reduce environmental impacts, Akebono will display brake pads that reduce CO2 emissions during the manufacturing process by 50% by eliminating certain processes, particularly those at high temperature. The booth will also feature brake pads that meet Euro 7 requirements by striving to develop technologies that reduce the volume of brake dust generated from friction materials while extending the product life of brake pads.

[Overview of Akebono's Booth at the JAPAN MOBILITY SHOW 2023]

General Admission	:	October 28th – November 5th
Venue	:	Tokyo Big Sight
Booth Number	:	West 3·4 Hall W4113
Displays	:	 "NR22 Brake Caliper" for Endurance Racing
		- Brake pads that reduce CO2 Emissions by 50% (Reference Exhibit)
		- Brake Pads that Correspond to Euro 7 (Reference Exhibit)
		- Electric Brakes (Electromechanical Brake Caliper (Reference Exhibit) /
		"AWP (Akebono W-Piston) Brake Caliper" with Integrated Electric Parking
		Brake (Reference Exhibit) / 4 Pot Brake Caliper with integrated Electric
		Parking Brake / Floating Type Disc Brake Caliper with Integrated Electric
		Parking Brake for Small-to-Mid Sized Trucks)
		- New 10 Pot Disc Brake Caliper for High Performance Car
		- 10 Pot Disc Brake Caliper for High Performance Car
		- 6 Pot Brake Caliper for the FIA World Endurance Championship (WEC)



"NR22 Brake Caliper" for Endurance Racing



Brake pads that reduce CO2 Emissions by 50% (Reference Exhibit)



New 10 Pot Disc Brake Caliper for High Performance Car

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About the Akebono Group

Akebono Brake Industry Co., Ltd. (TSE: 7238), founded in 1929, is a world leader in advanced brake and friction material development and manufacturing. With a focus on brake products for the automotive industry, we are determined to provide safety and peace of mind to our customers. We are a global supplier of friction materials including brake pads and brake linings, and mechanical parts such as disc brakes and drum brakes. We also supply brakes for motorcycles, rolling stock including bullet trains, forklifts, and other industrial machinery. Our expertise in vibration analysis technology has also been leveraged to expand business in other fields such as the development of sensor products for various applications.