

## **Press Release**

August 8, 2011

## Akebono Brake to Establish New Manufacturing Company in Vietnam

Akebono Brake Industry Co., Ltd. is to establish a new manufacturing venture in Vietnam together with partners PT. Akebono Brake Astra Indonesia and PT. Astra Otoparts Tbk. in November 2011. As part of Akebono' s expansion plans for Asian operations as outlined in the "akebono New Frontier 30" medium-term business plan announced this June, the new company, Akebono Brake Astra Vietnam (AAVH), will strengthen overall competitiveness at the global level by meeting increased demand in expanding markets, enhancing revenue, and mitigating risk exposure through the geographic diversification of production.

The new company will be established on the outskirts of Hanoi, Vietnam, to manufacture motorcycle disc brakes and master cylinders for Japanese OEM manufacturers in the region. It is estimated that overall investment will total around 130 million JPY, targeting sales of 1.2 billion JPY and net income of 200 million JPY by 2015. Start of production is planned for July 2012.

The Akebono Group already has production facilities spread throughout Asia, at PT. Akebono Brake Astra Indonesia, manufacturing disc brakes, drum brakes, brake pads and linings, and Akebono Brake (Thailand) Co., Ltd. manufacturing disc brake pads. In China, Akebono Corporation (Guanzhou) manufactures disc brakes and drum brakes, and Akebono Corporation (Suzhou) manufactures disc brake pads. The addition of the new plant in Vietnam will further accelerate the growth of business in this vital region, enabling us to further satisfy customer needs. Akebono Brake Astra Vietnam (AAVH) Company name: Akebono Brake Astra Vietnam (AAVH) Location: Vicinity of Hanoi, Vietnam Representative: (TBD) Capital: \$1,500,000 (To be increased in stages thereafter) Shareholders: Akebono Brake Industry Co., Ltd. (20%), PT. Akebono Brake Astra Indonesia (60%), PT. Astra Otoparts Tbk. (20%) Date of establishment: November 2011 (TBD) Business activities: Manufacture and sale of disc brakes and master cylinders for motorcycles

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