

Press Release

December 21, 2011

Akebono Brake Organizational and Personnel Changes

TOKYO – Akebono Brake Industry Co., Ltd. announced organizational and personnel changes to take effect January 1, 2012 to achieve its “akebono New Frontier 30” medium-term management plan. The main changes are as outlined below.

Organizational changes by division

Automotive Sales Division

The Global Planning Section is to be created to establish plans for each production facility worldwide and monitor progress of various global projects.

Aftermarket Sales Division

The Marketing Planning Section is to be created to round out the Division’s marketing role and functions.

Engineering

The Advanced Brake Development Project is to be created to design and engineer the next generation of braking equipment.

Purchasing Division

The Global Purchasing Section is to be created to strengthen global sourcing operations.

Quality Assurance Division

The Global Transfer Supporting Section is to be created to promote and coordinate localized sourcing worldwide.

Manufacturing Division

The Mother Plant Project and Global Plant Construction Project are to be created to oversee plant design and infrastructure creation on a global basis.

Production Engineering Division

Production Engineering is to become a division in its own right separate from the Manufacturing Division in order to accelerate the design and construction of next generation manufacturing equipment and facilities for volume production. The Division will consist of the Production Engineering Development Department and the Global Monozukuri Implementation Office.

Planning & Administration

The IT Services Department is to be created to consolidate IT infrastructure and systems on a global basis.

Personnel changes at the level of general manager and above are indicated as follows.

Personnel changes at the level of Executive Officer and above effective January 1, 2012

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Yoshimasa Ogino	Chairman, Akebono Europe S.A.S.		Executive Vice President & Member of the Board Assistant to the President & CEO Officer-in-charge, Planning & Administration In-charge, North American Operations In-charge, European Operations Chairman, Akebono Brake Corporation
Satoshi Utsugi	Head of the Production Engineering Division		Member of the Board Senior Managing Executive Officer Officer-in-charge, Manufacturing Head of the Manufacturing Division
Ryohei Ito	Executive Officer Assisting, Planning & Administration	Executive Officer Status EVP, Purchasing, Akebono Brake Corporation	
Akira Hosoya	Assistant Head of the Manufacturing Division	Assisting the Head of the Manufacturing Division	Executive Officer
Seiji Onoda	Executive Officer Assistant Head of the Manufacturing Division Representative Director & Member of the Board, APS Co., Ltd.	Executive Officer Status	CEO & COO, Akebono Corporation (Suzhou) CEO, Akebono Corporation (Guangzhou)
Toshiyuki Negishi	COO (R&D), Akebono Europe S.A.S.	CTO (EVP), R&D, Akebono Europe S.A.S.	Executive Officer Status European R&D VCET Project Managing Director, Akebono Advanced Engineering (UK) Ltd.
Peter Schmitz	Assistant-in-charge, European Operations	CEO, Akebono Brake Europe N.V. COO, Akebono Europe S.A.S.	Executive Officer Status
Shinji Aoyagi	General Manager, Automotive Sales Department No. 4, Automotive Sales Division		Executive Officer Assistant Head of the Automotive Sales Division Member of the Board, Akebono Brake Sanyo Manufacturing Co., Ltd.
Masahiro Miyamoto	Executive Officer	Senior Expert	Head of the Aftermarket Sales Division
Keiji Yamanaka	Executive Officer	Advisor	Assisting Officer-in-charge, Sales Project Leader, Emerging Markets Business Development Project

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Katsuji Hidaka	Executive Officer Assistant Head of the Production Engineering Division	Advisor Assistant Head of the Manufacturing Division	Project Leader, Sourcing Policy Project, Manufacturing Division
Yoichi Shinagawa	Executive Officer Head of the Quality Assurance Division		General Manager, Quality Assurance Department, Quality Assurance Division
Hideki Takamiya	Executive Officer Status COO, Akebono Europe S.A.S.	VP, Akebono Europe S.A.S.	Sales Director, Akebono Advanced Engineering (UK) Ltd.
Hideo Machi	Executive Officer In-charge, IT	Head of the IT Administration Department	General Manager, IT Services Department Project Leader, Global C&S Strategy (Administrative) Project
Seiya Odaka	Senior Expert Assistant Head of the R&D Division	Executive Officer Status EVP, Quality Assurance & Assistant to the Chairman (R&D), Akebono Brake Corporation	
Masashi Kaneko	In-charge, Tatebayashi Foundry		Senior Expert President & Representative Director, Akebono Brake Iwatsuki Manufacturing Co., Ltd. In-charge, Project Ai
Takashi Kunimi	Project Leader, Advanced Brake Development Project In-charge, New Business Frontiers Pioneering Development Department	Engineering Project, R&D Division Technical Advisor	Senior Expert
Shunji Yokoo	Chairman, APS Co., Ltd.	Representative Director, APS Co., Ltd.	Executive Technical Advisor & Assistant to the President & CEO
Kiyoshi Dejima	Advisor	Managing Executive Officer Assisting Officer-in-charge, Engineering Head of the Quality Assurance Division	
Kazuya Horiguchi	Technical Advisor, R&D Division	Senior Expert In-charge, Purchasing Division	

Note: Where more than one executive share the same assignment or responsibility, the lower ranking executive assumes an assisting role

Personnel changes at the level of General Manager effective January 1, 2012

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Kiyoshi Anzai	General Manager, Automotive Sales Department No. 2, Automotive Sales Division	Expert, Aftermarket Sales Division	
Seiji Nishimura	Assistant Head of the R&D Division		General Manager, Product Planning Department, R&D Division
Minoru Takamiya	Principal Engineer, R&D Division	Project Leader, Customer Program Management, R&D Division	
Katsuji Seki	Principal Engineer, R&D Division	Project Leader, Friction Material Development Project, R&D Division	
Hiroshi Tokumura	General Manager, Application Engineering Department No. 1, R&D Division	Project Leader, Customer Program Management, R&D Division	
Takeshi Kashimura	General Manager, Application Engineering Department No. 2, R&D Division	Project Leader, Customer Program Management, R&D Division	
Takashi Matsumoto	General Manager, Testing & Analysis Department, R&D Division	General Manager, Application Engineering Department, R&D Division	
Akihiko Sekiguchi	Assistant to the Project Leader, Advanced Brake Development Project	Project Leader, Foundation Brake Development Project, R&D Division	
Yoshiro Hayakawa	General Manager, Purchasing Planning Department, Purchasing Division	Deputy General Manager, Purchasing Planning Department, Purchasing Division	
Kazunari Wakabayashi	Project Leader, Aluminum Casting Project	Specialist, Aluminum Casting Project	
Takashi Goto	General Manager, Production Engineering Development Department, Production Engineering Division	General Manager, Production Engineering Development Department, Manufacturing Division	Member of the Board, Akebono Brake Industrial Machinery & Rolling Stock Component Sales Co., Ltd.
Kimihide Nozaki	General Manager, Global Monozukuri Implementation Office, Production Engineering Division	Acting General Manager, Global Monozukuri Implementation Office, Manufacturing Division	

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Shinji Iitsuka	Expert, Global Monozukuri Implementation Office, Production Engineering Division	Toyota Motor Corporation	
Keiichi Oka	General Manager, Corporate Planning Department	General Manager, Purchasing Planning Department, Purchasing Division	Leader, IBEX
Satomi Okubo	General Manager, New Business Frontiers Pioneering Development Department	Manager, Section No. 1, New Business Frontiers Pioneering Development Department	
Tetsuro Hosono	General Manager, Finance Department, Finance & Accounting Division	Manager, Management Accounting Section, Corporate Management Department	Auditor, Akebono Brake Industrial Machinery & Rolling Stock Component Sales Co., Ltd.
Kazuho Fujimoto	Project Member, Emerging Markets Business Development Project	General Manager, Production Control Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	
Koichi Honta	General Manager, Manufacturing Department No. 2, Akebono Brake Iwatsuki Manufacturing Co., Ltd.		General Manager, Administration Department, Akebono Brake Iwatsuki Manufacturing Co., Ltd.
Naoto Ogawa	General Manager, Administration Department, Akebono Brake Sanyo Manufacturing Co., Ltd.		Member of the Board, Akebono Brake Sanyo Manufacturing Co., Ltd.
Taiji Mio	General Manager, Production Control Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	General Manager, Quality Control Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	
Hiroshi Hojo	General Manager, Manufacturing Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	General Manager, Manufacturing Department No. 1, Akebono Brake Sanyo Manufacturing Co., Ltd.	
Akira Takahashi	General Manager, Production Engineering Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	Expert, Production Engineering Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	
Hirohide Abe	Deputy General Manager, Production Engineering Department, Akebono Brake Sanyo Manufacturing Co., Ltd.	Expert, Manufacturing Department No. 1, Akebono Brake Sanyo Manufacturing Co., Ltd.	
Satoo Miyazaki	General Manager, Rolling Stock Component Sales Department, Akebono Brake Industrial Machinery & Rolling Stock Component Sales Co., Ltd.	Manager, Industrial Machinery & Railroad Engineering Section, Application Engineering Department, R&D Division	

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Keiichi Yoshida	Expert, Akebono Brake Industrial Machinery & Rolling Stock Component Sales Co., Ltd.	General Manager, Automotive Sales Department No. 2, Automotive Sales Division	
Masayoshi Kojima	VP, Process Engineering, Akebono Brake Corporation	Assistant Head, Akebono Brake Corporation	
Kiyochi Miki	Assistant to the President (ABCT), Akebono Brake Corporation	Planning & Administration (General Manager Status), Akebono Brake Industry Co., Ltd.	
Yoichi Hatori	VP, Purchasing, Akebono Brake Corporation	Chief Advisor, PT.Akebono Brake Astra Indonesia	
Masato Karasawa	Chief Corporate Planning, PT. Akebono Brake Astra Indonesia	General Manager, Corporate Planning Department	
Kokichi Kondo	Chief Sales, PT. Akebono Brake Astra Indonesia	General Manager, Automotive Sales Department No. 4, Automotive Sales Division	
Shinjiro Masuko	Principal Engineer, Akebono Advanced Engineering (UK) Ltd.	Specialist, VCET Project	
Kazuhiko Kawakami	Vice President, Akebono Brake (Thailand) Co., Ltd.	General Manager, Akebono Brake (Thailand) Co., Ltd.	