

News Release

March 16, 2012

Akebono Brake Organizational and Personnel Changes Effective April 1, 2012

TOKYO – Akebono Brake Industry Co., Ltd. announced organizational and personnel changes to take effect April 1, 2012. The main changes are as outlined below.

Organizational Changes

- Global manufacturing capabilities will be further strengthened by supplementing the current divisions of Manufacturing and Production Engineering with a third, the Production Planning Division.
- Meanwhile, the Emerging Markets Business Development Project will become the Mexican Business Promotion Department in order to accelerate preparations for the start of manufacturing operations in Mexico.

Personnel changes at the level of general manager and above are as indicated as follows.

Personnel changes at the level of Executive Officer and above effective April 1, 2012

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Satoshi Utsugi		Head of the Manufacturing Division Head of the Production Engineering Division	Member of the Board Senior Managing Executive Officer Officer-in-charge, Manufacturing Member of the Board, Akebono Brake Fukushima Manufacturing Co., Ltd.
Kazuo Matsumoto	Head of the Production, Production Planning Division	Assistant Head of the Manufacturing Division	Managing Executive Officer
Akira Hosoya	Assistant Head of the Production Planning Division General Manager, Production Control Department, Production Planning Division	Assistant Head of the Manufacturing Division	Executive Officer Member of the Board, Akebono Brake Iwatsuki Manufacturing Co., Ltd..
Seiji Onoda	Head of the Manufacturing Division General Manager, Administration Department, Manufacturing Division In-charge, APS Implementation Office, Manufacturing Division	Assistant Head of the Manufacturing Division	Executive Officer CEO & COO, Akebono Corporation (Suzhou) CEO, Akebono Corporation (Guangzhou) Representative Director & Member of the Board, APS Co., Ltd.
Keiji Yamanaka	General Manager, Mexico Business Promotion Department	Project Leader, Emerging Markets Business Development Project	Executive Officer Assisting Officer-in-charge, Sales
Katsuji Hidaka	Head of the Production Engineering Division	Assistant Head of the Production Engineering Division Project Leader, Sourcing Policy Project, Manufacturing Division	Executive Officer

Note: Where more than one executive share the same assignment or responsibility, the lower ranking executive assumes an assisting role

Personnel changes at the level of General Manager effective April 1, 2012

Name	New responsibilities	Former responsibilities	Continuing responsibilities
Kenichi Gunji	Expert, Administration Department, Manufacturing Division	Advisor, Manufacturing Support, Akebono Brake Corporation	
Kazuho Fujimoto	Assistant General Manager, Mexico Business Promotion Department	Project Member, Emerging Markets Business Development Project	